

EAST RIDING OF YORKSHIRE COUNCIL MARKET POSITION STATEMENT 2019-20

‘EVERYONE Matters’

is the council’s message to residents of East Riding and is at the heart of the council’s vision for how residents are served by both Local Authority staff and by those who are commissioned or contracted to act on its behalf. To make sure that good quality data and information about East Riding is available to all current and future providers of social care, a new digital platform is being designed to make the Market Position Statement more accessible, understandable and up to date. We are very proud of the care and support provided to vulnerable people and recognise the vital role care providers in developing services to meet future demand.

At a glance: What do providers need to know?

The council is currently undertaking a program of refreshing strategies, a number of which are still under review and will include our commissioning intentions.

Our Plans, Policies and Strategies: eastriding.gov.uk/council/plans-and-policies/all-plans-policies-and-strategies

Joint Strategic Needs Assessment (JSNA): eastriding.gov.uk/living/health-and-wellbeing/joint-strategic-and-pharmaceutical-needs-assessments

Health and Wellbeing: eastridinghealthandwellbeing.co.uk

Policies Map: eastriding.gov.uk/planning-permission-and-building-control/planning-policy-and-the-local-plan/policies-map

Care and Support for Adults: eastriding.gov.uk/living/care-and-support-for-adults

Starting, growing and locating your business within the East Riding: eastriding.gov.uk/business/starting-growing-and-locating-your-business

Humber Coast and Vale STP: england.nhs.uk/integratedcare/stps/view-stps/humber-coast-and-vale

We want to continue working together with the market to embed market shaping and better commissioning and to maintain and develop quality services for people within the East Riding to choose from.

As we prepare to move to an electronic Market Position Statement for 2020 onwards, we would like to hear from users of this document to aid in the development of this resource and would welcome feedback and suggestions from its users. Email:

@ steven.aldridge@eastriding.gov.uk

Who is the MPS for?

The aim of a Market Position Statement is to bring together information and analysis about the local market so that current and prospective providers understand the local context, what is likely to change and where opportunities might arise in the future.

It is designed to help providers shape their business plans to support the Council’s vision for the future of local public health, social care and specialist housing provision. It also helps providers to identify opportunities they may tender for and how they might best develop services to meet local need and demand.

The Market Position Statement is to identify and inform existing and new providers within the East Riding of opportunities around adult community care and health related services It provides opportunities for:

- Community Care providers and organisations not currently active in the East Riding
- Voluntary and Community Organisations as well as people interested in local business development and social enterprises
- Private providers and East Riding residents who are interested in co-producing services

Why do we need an MPS?

Publishing a Market Position Statement is a statutory requirement for all Local Authorities. It is established as part of the **Care Act 2014** that all Local Authorities provide care and support for people with eligible needs and maintain an efficient and effective care market for their population, including people funding their own care.

It also links closely with the **Adult Social Care Green Paper**. Although the updated Green Paper has yet to be published by central Government it is expected that it will explore the issue of:

- How social care is funded by recipients
- A more generous means-test
- A cap on lifetime social care charges
- An insurance and contribution model
- A Care ISA
- A tax-free withdrawals from pension pots

This will heavily influence care markets across the country so Local Authorities must ensure that their Market Position Statement takes this into account.

The NHS 10 year plan also heavily affects the care market so should also be considered.

Economic Development

The economic strategy identifies the priorities for economic development within the East Riding. The document has been prepared by the Council and will act as a blueprint in guiding economic activity in the East Riding between 2018 and 2022, with the aim of promoting growth all parts of our area.

The strategy identifies four priorities to enable the East Riding to respond to the Government’s vision at a local level and complement the ambitions of the Humber Local Enterprise Partnership and the York, North Yorkshire and East Riding Local Enterprise Partnership.

It aims to build on the East Riding’s natural specialisms, while continuing to address longstanding challenges in productivity, innovation, business growth, skills demand and existing pockets of deprivation in urban, rural and coastal areas.

The four priorities identified in the strategy are:

- Business growth
- Lifelong learning
- Quality locations
- Sustainable economy

Further information can be found at:

✎ eastriding.gov.uk/council/plans-and-policies/other-plans-and-policies-information/economic-development

Local Economic Assessment

The Local Economic Assessment (LEA) presents the latest information on the East Riding economy. The purpose of the assessment is to provide a robust evidence base that underpins strategic planning, investment decisions and delivery plans.

Local economies do not follow typically used boundaries, so Function Economic Areas (FEAs) are used instead. FEAs are useful when identifying key economic centres, the drivers for economic activity, growth opportunities and challenges to be addressed.

✎ intel-hub.eastriding.gov.uk/local-economic-assessment



www.eastriding.gov.uk



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Procurement Strategy and YorTender platform

The current procurement strategy establishes the importance of good commissioning in delivering the Council's corporate priorities. The Strategy sets out the overarching strategic aims for the Council's procurement activities and acts as an umbrella strategy, covering three Primary Category Strategies.

The strategy is currently due to be reviewed and updated but the strategy for 2020 - 2024 is currently at board level for approval and will be published as soon as it is approved.

🔗 [eastriding.gov.uk/council/plans-and-policies/all-plans-policies-and-strategies](https://www.eastriding.gov.uk/council/plans-and-policies/all-plans-policies-and-strategies)

The majority of the council's business opportunities (including frameworks) are advertised via the YorTender secure procurement platform/ portal.

The Local authorities in the Yorkshire and Humber Region have a combined external spend of some £4.5 billion per annum. The Region has a single strategic procurement strategy, under the leadership of YORprocure, which aims to ensure that best practice procurement is achieved across the Region, tangible benefits are delivered and collaborative working with colleagues and suppliers is promoted.

The Council maintains a small number of approved lists where low-value transactions of a similar type regularly occur, but where they need to be priced individually. These lists may also be known as 'preferred supplier lists', 'standing lists' or 'select lists' but are being phased out in favour of framework agreements.

Suppliers are encouraged to register for a free account to access the portal. There are no subscription or document download fees and alerts can be created for specific sectors or keywords so that you will receive an email notification of opportunities you may be interested in.

🔗 [yortender.co.uk](https://www.yortender.co.uk)

OJEU Information

OJEU stands for the Official Journal of the European Union (previously called OJEC - the Official Journal of the European Community). OJEU is the publication in which all tenders from the public sector which are valued above a certain financial threshold according to EU legislation, must be published.

The legislation covers organisations and projects that receive public money. Organisations such as Local Authorities, NHS Trusts, MOD, Central Government Departments and Educational Establishments are all covered by the legislation.

The OJEU website provides a gateway for Suppliers who wish to search for new business opportunities sent directly from the OJEU and also lower value opportunities from a wide range of other sources throughout the UK and Ireland. 🔗 [ojeu.eu](https://www.ojeu.eu)

Contracts Information

Using the YorTender platform, the Council has procured numerous contracts covering both statutory and non-statutory procurements. Examples of these are:

Awarded 2019:

- Healthwatch & Independent Health Complaints Advocacy
- Independent Supported Living Schemes in Goole
- East Riding Advice Service
- Independent Advocacy Services

Future Tender Opportunities 2020:

- Non Residential Short Breaks for Children
- Overnight Short Breaks
- Smoking Cessation
- A&E Connector Service

Funding Breakdown

The 2019/20 forecast net spend for adult social care is £90.142 million and the 2020/21 budget is £101.934m. This is the financial planning total and includes all costs for Adult Services and Business Management and Commissioning.

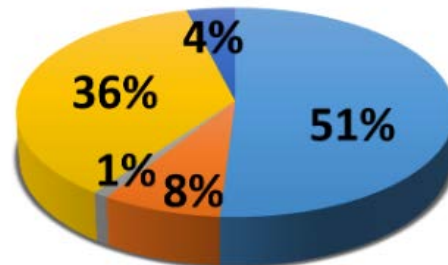
Within this total the forecast net spend on commissioned (external) care in 2019/20 is £70.615m and the projected budget for 2020/21 is £77.826m.

Key:

All Older People **£34.361m**
Physical Support **£5.708m**
Memory and Cognition **£0.190m**
Learning Disabilities **£24.720m**
Mental Health **£2.685m**

Financial Breakdown

- Older People
- Physical Support
- Memory and Cognition
- Learning Disabilities
- Mental Health



Adult Social Care Workforce Strategy 2019-22

Our vision is to have a skilled; flexible capable and confident social care workforce to support people within the East Riding to live their lives; a workforce where individuals understand their role in working with people to empower protect and promote their wellbeing and inclusion, using strengths based approaches to support people across the wider health and care system.

The adult social care workforce is absolutely critical to achieving good quality, outcomes for East Riding residents. Every day the adult social care workforce deal with complex and challenging situations. The conversations we have help gather information which can in turn help an individual retain their independence; define the support they receive when they need it and crucially, determine how people are helped to make positive choices about their future.

We know how important it is to ensure our social care workforce is supported by ongoing learning and development, undertaken in lots of different ways, and having clear career development opportunities. This approach is central to this workforce strategy and to our aspiration for ensuring a resilient, knowledgeable and motivated workforce for the future. This workforce strategy has been produced in collaboration with key stakeholders and covers the breadth of the adult social care workforce, including some health roles.

🔗 [eastriding.gov.uk/council/plans-and-policies/all-plans-policies-and-strategies](https://www.eastriding.gov.uk/council/plans-and-policies/all-plans-policies-and-strategies)

Health and Wellbeing Strategy 2019 - 2022

The launch of the NHS Long Term Plan the national introduction of Sustainable Transformation Partnerships and more recently, emerging Integrated Care Systems (ICS) have all changed the landscape of Health and Wellbeing and are all part of the national policy response to the challenge of demand for health, wellbeing and social care related services continuing to grow significantly faster than the funding available.

Our System aspiration for our area remains strong with the East Riding Community Plan setting out our partnership ambition for communities that are healthy, thriving, prosperous and safe. The Health & Wellbeing Strategy (and its supporting strategies) expands on this, setting out a vision for:

An East Riding where all residents are supported to enjoy their maximum potential for health, wellbeing and participation, throughout their lives.

🔗 [eastriding.gov.uk/council/plans-and-policies/all-plans-policies-and-strategies](https://www.eastriding.gov.uk/council/plans-and-policies/all-plans-policies-and-strategies)

East Riding Health and Wellbeing website is a directory of local health services and social groups. It has plenty of information on self-care and where to get help, from quitting smoking to mental health, and parent support to being less lonely:

🔗 [eastridinghealthandwellbeing.co.uk](https://www.eastridinghealthandwellbeing.co.uk)